

LinkedIn and the Workforce of Tomorrow

Join me for a discussion about LinkedIn and how what we are using our Economic Graph project to see current and future workforce trends. We will also be looking at how LinkedIn is changing its perception in the market place and what we can do to work more closely with our higher education partners.



Ryan Zervakos

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Ryan Zervakos is a Southern California native and attended the University of Southern California with a Navy scholarship as part of the NROTC program. After graduating with a Business degree, he was commissioned in the US Navy's flight program. Ryan settled back in Southern California in 2009 working in the online-learning industry. LinkedIn came along 4 years ago and fit perfectly with his passion for learning and giving him the ability to live out the LinkedIn ethos; dream big, have fun and make things happen! Now working specifically with Colleges and Universities it is his mission to make sure every student knows how and why to use LinkedIn to create their own personal professional brand.